



Opportunity to contribute to SelectUSA project

SelectUSA, whose mission is to facilitate business investment in the United States, is preparing an expansion of its guide to investing in the United States to be posted on the program's website, www.selectusa.gov/investor-guide. The existing guide is a compilation of short papers that address topics of interest to foreign investors, including a checklist of investor considerations, taxation, business structure, and workforce issues. SelectUSA is seeking to expand this guide with additional chapters to be published alongside the existing chapters. The resulting chapters will be approximately 1-5 pages or 300-2,000 words in length.

SelectUSA is now accepting **brief proposals** outlining the approach a potential author would take in their chapter (suggested length of the **proposal outline**: approximately one page). SelectUSA is calling for proposal submissions on the following subjects:

- **Banking:** This chapter should elaborate on how leadership of a non-U.S. company can open a bank account in the United States as a part of establishing business operations.
- **Business incentives and grants:** This chapter should be a summary of the major considerations a potential investor may have in navigating business incentives at the federal, state, and local level when looking to make a greenfield investment in the United States.
- **The Committee on Foreign Investment in the United States/Foreign Investment Risk Review Modernization Act (CFIUS/FIRRMA):** This chapter should summarize key practical considerations for foreign-owned businesses to ensure compliance with CFIUS and FIRRMA.
- **Intellectual property protections:** This chapter should be an overview addressing intellectual property protections in the United States and what companies should keep in mind when doing business in the United States.
- **Site selection:** This chapter should summarize the best practices in site selection for companies looking for the location of their next U.S. business operations.

SelectUSA is inviting technical experts, such as service providers and members of academia, to submit proposals to partner with SelectUSA by drafting papers for inclusion in the guide. The suggested length of the proposal outline is approximately one page.

SelectUSA and the submitter will enter into a license agreement pursuant to which:

- Timelines will be set out for drafting of papers, discussion of content with SelectUSA, and posting of papers within the guide. *[It is currently anticipated that proposals for drafts will be accepted until **December 18, 2020**; selections made by January 31, 2021; first drafts*

completed by February 19; and final versions posted in the guide on the SelectUSA website prior to the 2021 SelectUSA Investment Summit (June 6-9)].

- Submitters and their respective organizations will be provided an appropriate by-line, but all papers will be subject to a disclaimer by SelectUSA relating to the views expressed in the papers and their use by readers.
- The submitter will provide to SelectUSA a non-exclusive and irrevocable right to post the paper on the SelectUSA website as part of the guide to foreign investors. SelectUSA may print the content of the guide for its clients as needed.
- The submitter will retain the right to use and promote its paper or papers outside of the context of the SelectUSA website.
- Papers will be reviewed periodically by SelectUSA for possible updates.

Submitters may propose to submit papers on investor topics in addition to those listed above; however, the topics listed above are preferred. For a paper to be included, SelectUSA and the submitter must reach agreement on its content. SelectUSA will evaluate each proposed submission for completeness, appropriateness for the SelectUSA audience, consistency with applicable USG policies and guidelines, and geographic and policy neutrality. Proposal outlines and the resulting papers should broadly cover investment into the United States rather than promote the submitter's business interests. In the event of multiple proposals relating to a single topic, SelectUSA intends to select a single proposal.

Please send all proposal submissions and any requests for additional information to: FDIRResearch@trade.gov by December 18, 2020.